



FirstStep
Peaceful Families • Safe Communities

YOU ARE
THE LIGHT



GALA

SEPTEMBER 24, 2021

You Can Help Overcome the Problem of Violence in the World

Your support will help shine a light on the problem of domestic violence and sexual assault in our community.

Come and join your First Step family at this fun awards gala, and share in a delicious dinner, drinks, dancing, and silent auction.

By purchasing an event sponsorship or buying a ticket to the "First Step You Are the Light Gala," you ensure that when a victim of domestic or sexual violence reaches out for help, First Step will be there.

First Step stands ready to help survivors who need support to transform their lives from fear and trauma to hope and safety, but we need your help.

Your support of this gala will provide free services, such as shelter, transitional housing, counseling, legal information, children's programs, assault response, food, transportation, and advocacy. First Step even has a program for the pets of the families in shelter, so that furry loved ones don't get left behind. More information about First Step can be found at firststep-mi.org.

We will be presenting awards and celebrating the work of key people who have made a significant contribution to First Step's mission. The evening will be yours to celebrate your impact on the community, and enjoy the music, food, dancing, and company.

YOU ARE THE LIGHT GALA



FRIDAY, SEPTEMBER 24, 2021
6:30PM-11:30PM

LAUREL MANOR*
39000 SCHOOLCRAFT ROAD
LIVONIA, MICHIGAN

PLATED DINNER



LIVE MUSIC BY THE BLUEWATER KINGS



DANCING & COCKTAILS



AUCTIONS



AWARDS



EVENT CO-CHAIRS

PATRICE ALEXANDER

LISABETH RIOPELLE



[FIRSTSTEP-MI.ORG/LIGHT](https://firststep-mi.org/light)

*If health authorities open up large scale community events,
we will conduct this event in person. Learn more on the next page.

Funds raised will help First Step to provide free and comprehensive services for survivors of Domestic Violence and Sexual Assault such as:

Shelter

24-Hour Helpline Support

Assault Response

Transitional Supportive Housing

Counseling

Support Groups

Legal Information

Children's Advocacy

Safe Shelter for the Pets
of Shelter Residents

Information and Referrals

Educational Programs

Transportation

Community Legal Response

Lethality Assessment Program



THERE ARE THREE WAYS YOU CAN CHOOSE TO PARTICIPATE:

1.

In Person

If health authorities open up large scale community events, we will conduct this event in person.

2.

Livestream Virtual Event

In the event health authorities don't allow large gatherings in September 2021, First Step will offer the event virtually. Ticket and sponsorship packages can be picked up the day before the event so you and your guests can enjoy the livestream from the comfort of your home or business.

3.

100% Donation

If you would like to sponsor the event or purchase a ticket, yet have 100% of the proceeds to benefit First Step, you can choose to donate and watch the event livestreamed and decline the food and sponsor package benefits as listed in this brochure.

SPONSORSHIP/TICKET OPPORTUNITIES

\$25,000 LUMINESCENCE *(Title Sponsor)*

Event tickets and priority seating for up to 20 guests, prominent full-page ad in event program, memento giveaway for up to 20 guests, five social media shout-outs, recognition in First Step's newsletter, promotional or story video shared on First Step's website, social media and featured during event

\$10,000 BRILLIANCE SPONSOR

Event tickets and priority seating for up to 10 guests, full-page ad in program, memento giveaway for 10 guests, three social media shout-outs, recognition in First Step's newsletter, promotional or story video shared on First Step's website, social media and featured during event

\$5,000 ILLUMINATION SPONSOR

Event tickets and priority seating for up to 10 guests, 1/2-page ad in program, listing on First Step's website, one social media shout-out

\$2,500 RADIANCE SPONSOR

Event tickets for up to 10 Guests, 1/4-page ad in event program, listing on First Step's website

\$1,250 ULTRAVIOLET SPONSOR

Event tickets for up to 10 Guests, 1/8-page ad in event program, listing on First Step's website

\$500 GLIMMER SPONSOR

2 event tickets, listing in event program

\$300 CANDLELIGHT SPONSOR

2 event tickets, listing in event program

\$250 NEON YOUNG PROFESSIONAL SPONSOR

(35 years and younger)

2 event tickets, listing in event program

\$100 EVENT TICKET

1 event ticket

Event tickets include entrée, dessert, and open bar.

The deadline for recognition in program is Sept. 3, 2021.

Company Name/Organization/Individual: _____

Contact Person: _____

Sponsorship level: _____

If you would like fewer tickets than your sponsorship level offers, please indicate the quantity: _____

Address: _____ City: _____ State: ____ Zip: _____

Phone (Day): _____ (Evening): _____ E-mail: _____

Method of Payment: ☐ Check ☐ Visa ☐ M/C ☐ Invoice us

Name as it appears on card: _____

Acct Number:

EXP: / 3 Digit Code: Signature: _____

☐ I would like to attend the event in person

☐ I would like to attend the virtual event

☐ I can't attend, but please accept my donation of \$_____.

I wish to contribute in memory/honor of: _____

Visit firststep-mi.org/light or scan the code to secure a sponsorship, purchase tickets or donate online.

You can also mail, email or fax to First Step, 44567 Pinetree Drive, Plymouth, MI 48170, info@firststep-mi.org, fax: 734-416-5555

Please make checks payable to First Step.

Questions? Call 734-656-0730 or email tbzoe@firststep-mi.org

