



YOU ARE THE LIGHT

*gala*

SEPTEMBER 30 2022

LAUREL MANOR\*

39000 SCHOOLCRAFT ROAD, LIVONIA, MICHIGAN

PLATED DINNER



COCKTAILS

DANCING



LIVE MUSIC  
BY THE BLUEWATER KINGS

AUCTIONS



AWARDS

EVENT CO-CHAIRS

PATRICE ALEXANDER

LISABETH RIOPELLE



[FIRSTSTEP-MI.ORG/LIGHT](https://firststep-mi.org/light)

\*If for health and safety, state or local health authorities restrict large in-person gatherings on the event date, First Step will convert to a fully-virtual event and sponsor packages will be adjusted.

# You Can Help Overcome the Problem of Violence in the World

Your support will help shine a light on the problem of domestic violence and sexual assault in our community.

Come and join your First Step family at this fun awards gala, and share in a delicious dinner, drinks, dancing, and silent auction.

By purchasing an event sponsorship or buying a ticket to the First Step You Are the Light Gala, you ensure that when a victim of domestic or sexual violence reaches out for help, First Step will be there.

First Step stands ready to help survivors who need support to transform their lives from fear and trauma to hope and safety, but we need your help.

Your support of this gala will provide free services, such as shelter, transitional housing, counseling, legal information, children's programs, assault response, food, transportation, and advocacy. First Step even has a program for the pets of the families in shelter, so that furry loved ones don't get left behind. More information about First Step can be found at [firststep-mi.org](http://firststep-mi.org).

We will be presenting awards and celebrating the work of key people who have made a significant contribution to First Step's mission. The evening will be yours to celebrate your impact on the community, and enjoy the music, food, dancing, and company.

## THERE ARE THREE WAYS YOU CAN CHOOSE TO PARTICIPATE:

**1 In Person:** Purchase a ticket or sponsorship of your choice, and celebrate with a plated dinner, live music, cocktails, dancing, auctions, awards, and hear inspiring stories.

**2 Stream the live event from home**  
Purchase a virtual ticket and watch the livestreamed event. 100% of your donations will go to help survivors. *Sorry, no food or beverages with this level donation.*

**3 100% Donation:** If you cannot attend, nor watch the livestream, but would like to make a donation to help First Step's mission, simply make your contribution on the registration form.

# SPONSORSHIP/TICKET OPPORTUNITIES

- \$25,000 LUMINESCENCE** *(Title Sponsor)*
  - \* Event tickets and priority seating for up to 20 guests
  - \* Prominent full-page ad in event program
  - \* Memento giveaway for up to 20 guests
  - \* Listing on First Step's website
  - \* Five social media shout-outs
  - \* Recognition in First Step's newsletter
  - \* Personalized First Step info session and tour of First Step facilities
- \$2,500 RADIANCE SPONSOR**
  - \* Event tickets for up to 10 guests
  - \* 1/4-page ad in event program
  - \* Listing on First Step's website
  - \* One social media shout-out
- \$1,500 ULTRAVIOLET SPONSOR**
  - \* Event tickets for up to 10 guests
  - \* 1/8-page ad in event program
  - \* Listing on First Step's website
- \$10,000 BRILLIANCE SPONSOR**
  - \* Event tickets and priority seating for up to 10 guests
  - \* Full-page ad in event program
  - \* Memento giveaway for up to 10 guests
  - \* Listing on First Step's website
  - \* Three social media shout-outs
  - \* Recognition in First Step's newsletter
  - \* Personalized First Step info session and tour of First Step facilities
- \$500 GLIMMER SPONSOR**
  - \* 2 event tickets
  - \* Listing in event program
  - \* Listing on First Step's website
- \$300 CANDLELIGHT SPONSOR**
  - \* 2 event tickets
  - \* Listing in event program
- \$5,000 ILLUMINATION SPONSOR**
  - \* Event tickets and priority seating for up to 10 guests
  - \* 1/2-page ad in program
  - \* Listing on First Step's website
  - \* Two social media shout-outs
  - \* Choice of personalized First Step info session OR tour of First Step facilities
- \$125 EVENT TICKET**
  - \* 1 event ticket
- \$25 VIRTUAL TICKET**
  - \* Access to watch the live event virtually

Company/Organization/Individual Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Sponsorship level: \_\_\_\_\_

If you would like fewer tickets than your sponsorship level offers, please indicate the quantity: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Phone (Cell): \_\_\_\_\_ (Work): \_\_\_\_\_ E-mail: \_\_\_\_\_

Method of Payment:  Check  Visa  M/C  Invoice us

Name as it appears on card: \_\_\_\_\_

Acct Number:

EXP:   /   3 Digit Code:    Signature: \_\_\_\_\_

I would like to attend the event in person

I would like to attend the virtual event

I can't attend, but please accept my donation of \$\_\_\_\_\_.

I wish to contribute in memory/honor of: \_\_\_\_\_

**The deadline for recognition in program is Sept. 5, 2022.**

**Visit [firststep-mi.org/light](http://firststep-mi.org/light) or scan the code to secure a sponsorship, purchase tickets, or donate online.**

You can also mail, email or fax to First Step, 44567 Pinetree Drive, Plymouth, MI 48170, [info@firststep-mi.org](mailto:info@firststep-mi.org), fax: 734-416-5555

Please make checks payable to First Step.

Questions? Call 734-656-0730 or email [tbizoe@firststep-mi.org](mailto:tbizoe@firststep-mi.org)



**WWW.FIRSTSTEP-MI.ORG/LIGHT**